

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3017288

<b>Traffic Order #</b>	452174	<b>Created On</b>	5/19/2020 9:02:37 AM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	3017288	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	15302.00
<b>Order Descrp</b>	62761541 POL CANDIDATE SARAH RIGGS AMICO	<b>Updated On</b>	5/19/2020 10:29:05 AM	<b>Net \$</b>	11017.44
<b>Client</b>	SARAH RIGGS AMICO FOR GEORGIA-	<b>Updated By</b>	Smith, Jennifer	<b>Units</b>	23
<b>Start Date</b>	5/18/2020	<b>Industry</b>	Political-US Senate	<b>Credit Hold</b>	NO
<b>End Date</b>	5/24/2020	<b>REFERENCES</b>		<b>BILLING INFORMATION</b>	
<b># of Weeks</b>	1	<b>Primary</b>		<b>Purchase Order #</b>	62761541
<b>SALES</b>		<b>Secondary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>ActiveWeeks</b>	1	<b>Tertiary</b>		<b>EDI INFORMATION</b>	
<b>AE 1</b>	NCC - ATL - DC	<b>Quarternary</b>		<b>Product</b>	ORDR
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>		<b>Estimate</b>	na/
<b>Agency</b>	THE WIN COMPANY - NCC	<b>Address 1</b>	NCC MEDIA	<b>Submit EDI Invoice?</b>	Do Not Submit EDI Invoice
<b>RepFirm</b>	NCC	<b>Address 2</b>		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b>	BLOOMFIELD, NJ	PRI, NPE=80, IPE=74 62761541 POL CANDIDATE SARAH RIGGS AMICO Atlanta. See key on FCC site for network/zone info.  PRI, NPE=80, IPE=74 62761541 POL CANDIDATE SARAH RIGGS AMICO Atlanta. See key on FCC site for network/zone info.	
<b>Total Zones</b>	1	<b>Zip</b>	07003		
<b>Zones</b>	Atlanta GA Interconnect	<b>Contact</b>		<b>SYSCODE LIST</b>	
<b>Total Networks</b>	2	<b>Phone</b>	111-111-1111	3267	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>			
PRI, NPE=80, IPE=74 62761541 POL CANDIDATE SARAH RIGGS AMI CO Atlanta. See key on FCC site for network/zone info.		<b>Contract Type</b>	Standard		
		<b>Copy Group</b>			
		<b>Division</b>			
		<b>Reference #</b>			

**SUMMARY FOR SYSCODE 3267**

<b>Traffic Order #</b>	452174	<b>Created On</b>	5/19/2020 9:02:37 AM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	3017288	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	15302.00
<b>Order Descrp</b>	62761541 POL CANDIDATE SARAH RIGGS AMICO	<b>Updated On</b>	5/19/2020 10:28:14 AM	<b>Syscode Net \$</b>	11017.44
<b>Client</b>	SARAH RIGGS AMICO FOR GEORGIA-NCC-ATL	<b>Updated By</b>	Smith, Jennifer	<b>Syscode Units</b>	23
<b>Start Date</b>	5/18/2020	<b>Source</b>	Gateway	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	5/24/2020	<b>Zones</b>	Atlanta GA Interconnect	<b>Avg Unit Rate</b>	665.30
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
5	1		National Political Bundle	74   74	CNN	3267	VARIOUS	05/20/2020	05/24/2020	W-Su 4p-7p			X	X	X	X	X	6	\$652.00	\$3,912.00	60
6	2		National Political Bundle	74   74	MSNBC	3267	MORNING JOE<	05/20/2020	05/24/2020	W-Su 5a-9a			X	X	X	X	X	6	\$434.00	\$2,604.00	60
7	3		National Political Bundle	74   74	MSNBC	3267	VARIOUS	05/20/2020	05/24/2020	W-Su 4p-7p			X	X	X	X	X	8	\$652.00	\$5,216.00	60
15	4		National Political Bundle	74   74	CNN	3267		05/20/2020	05/24/2020	W-Su 7p-12m			X	X	X	X	X	1	\$1,190.00	\$1,190.00	60
16	5		National Political Bundle	74   74	MSNBC	3267		05/20/2020	05/24/2020	W-Su 7p-12m			X	X	X	X	X	2	\$1,190.00	\$2,380.00	60

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 3017288					
Traffic Order #	452174	# of Weeks	1	Active	Yes
Order #	3017288	Created On	5/19/2020 9:02:37 AM	Order Status	Traffic Updates Accepted
Order Descrp	62761541 POL CANDIDATE SARAH RIGGS AMICO	Created By	NCC_Gateway_User	Gross \$	15302.00
Client	SARAH RIGGS AMICO FOR GEORGIA-AMICO	Updated On	5/19/2020 10:29:05 AM	Net \$	11017.44
Start Date	5/18/2020	Updated By	Smith, Jennifer	Units	23
End Date	5/24/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	